



AIA Hong Kong

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Memo

Attn: All Business Partners

From: Anne Weedon

Dept: Partnership Distribution

Date: 14 August 2012

Total page: 1

Subject: (Ref: A2012074) Change of Company Trading Name
更改公司商號

為配合推廣 AIA 的商標，由 2012 年 8 月 2 日起，所有由服務及營運部發出的電腦編印信件，將由 “美國友邦保險(百慕達)有限公司” 更改為 “友邦香港” (香港區) 及 “澳門友邦保險” (澳門區)。

請注意，友邦香港地址及所有通訊號碼包括電話、傳真及客戶服務熱線則維持不變。

請將以上訊息傳予相關合資格業務代表。如有任何查詢，請致電保險及理財顧問熱線 3972 8899。

Please be informed that in order to align with the promotion of AIA Branding, starting from 2nd of August, 2012, AIA Hong Kong's trading name shown on all the system generated customer correspondences issued by Services and Operations Department will be changed from "American International Assurance Company (Bermuda) Limited" to "AIA Hong Kong" in the Hong Kong region and "AIA Macau" in the Macau region.

Please note that our office addresses, telephone numbers, facsimile numbers and customer service hotlines remain unchanged.

Kindly convey the above message to all your fellow qualified Technical Representatives. For enquiries, please feel free to call our Brokerage & IFA Hotline 3972 8899.

Best regards,

Anne Weedon
Vice President and Head of Partnership Distribution

注意 Note:

於這通告內所提及的「友邦香港」是指美國友邦保險(百慕達)有限公司。

“AIA Hong Kong” or “our” as used herein refers to American International Assurance Company (Bermuda) Limited.