

ING Crowned Company of the Year – Insurance



A leader in the industry in terms of brand's popularity ranking and overall number of awards won



Online Usability - Best-in-Class

Makes the best use of user-friendly online initiatives to manage clients accounts and interact with its investors, distributors and clients



Customer Service - Best-in-Class

Provides customers with an effective, efficient and systematic process that leads to the highest level of customer satisfaction



Social Media Engagement Award Outstanding Achiever

Stands out in the brands' popularity index, which measures the degree of social media engagement between a winning brand and its customers



Critical Illness Insurance Product Outstanding Achiever

Offers the best protection or insurance product to meet and/or exceed the expectations of its customers

✴ The Benchmark Wealth Management Award is a renowned award in the financial industry and recognises the outstanding performances of companies in regards to various aspects, including financial strength, unique product features, support and service systems for distributors and customers, creativity and innovation, etc.

ING 榮獲「最佳企業年獎 - 保險業」



於品牌知名度排名及今年獲獎數目均領先同儕，於業界脫穎而出



網上功能 - 最佳表現獎

能有效地利用簡易的網絡媒體以管理客戶賬戶、促進與其投資者、分銷商及客戶的交流



客戶服務 - 最佳表現獎

為客戶提供最有效、快捷及有系統的客戶服務，並達致最高的客戶滿意度



社交媒體聯繫 - 傑出成就獎

於「品牌人氣指數」表現卓越，表揚品牌善用社交媒體與客戶保持聯繫



危疾保險產品 - 傑出成就獎

為客戶提供符合期望及 / 或超越期望的最佳保障或保險產品

✱ 「指標」財富管理大獎乃為表揚來自各金融界別機構，於不同範疇上出類拔萃之表現，包括對其財務實力、產品特點、對經銷商及客戶的支援、創意及創新等方面的嘉許