

ING Life「指標」財富管理大獎 廣告及宣傳攻勢

為慶祝公司於「指標」2012 財富管理大獎取得超卓成績，由1月15日起我們將於各大報章及雜誌刊登全版廣告，以宣傳公司獲業界認可的傑出表現。

另外，亦有一系列的宣傳品進一步廣傳公司之卓越成就，同賀獲獎佳績：

- 宣傳單張
- 在網頁及內聯網之公告及獎項標誌
- 電郵簽名
- 客戶服務中心及訓練學院之電視訊息

立即與客戶及同事分享此好消息!

報章包括:

蘋果日報、信報、Financial Times

雜誌包括:

壹週刊、智富雜誌、經濟一週、資本一週及
Asia Insurance Review

詳情請參閱附奉之廣告時間表。



「指標」財富管理大獎乃為表揚來自各金融界別機構，於不同範疇上出類拔萃之表現，包括對其財務實力、產品特點、對經銷商及客戶的支援、創意及創新等方面的嘉許。

Advertising and Promotion Support of ING Life's Achievement in Benchmark Awards

To celebrate our outstanding achievements in the 2012 Benchmark Wealth Management Awards, we will have full-page print advertisements published in major newspapers and magazines starting from 15 January to promote our excellent performance recognized in the industry.

A series of materials are also in place to further promote this exciting news and celebrate our remarkable achievement:

- Promotion flyer
- Announcement & Award icon in website / intranet
- Email signature
- TV wall at CS Centre & Training Institute

Please share around the good news with your customers and colleagues!

Newspapers include:

Apple Daily, HK Economic Journal, Financial Times

Magazines include:

Next Magazine, iMoney, Economic Digest, Capital Weekly, Asia Insurance Review

For details, please refer to the attached media schedule.



The Benchmark Wealth Management Awards is a renowned award in the financial industry and recognizes the outstanding performances of companies in regards to various aspects, including its financial strength, unique product features, support and service system for distributors and customers, creativity and innovation etc.